



WINDY CITY

— BOAT & YACHT SHOW —
at BURNHAM HARBOR

CHICAGO | JUNE 11-14, 2026



Chicago's premier in-water boat and yacht show at Burnham Harbor. Located steps away from Soldier Field and where Lake Michigan meets the city's iconic skyline. Discover the latest in luxury yachts, powerboats, sailing vessels and the latest in marine technology, accessories and boating gear!

For the latest information and details, visit **WindyCityBYS.com**

THE EXPERIENCE



Over **100+ boats in-water**, up to 90 feet, including new and brokerage, power and sailboats.

Conveniently located in **Burnham Harbor**, accessible by water-taxi or ample parking, both steps from the entrance



Showcasing the **best deals and the latest models**, just in time for your summer adventures



Variety of **water activities on display** - watersports, kayaks and SUPs and inflatables



50+ exhibits featuring marine products & gear, services, technology, safety equipment, and watercraft essentials



Hands-on learning and **educational opportunities**



Entertainment, food and beverage concession and picnic areas perfect for families, friends and boaters



VIP experiences including premium offerings in an exclusive setting

THE AUDIENCES

Where buyers and sellers connect!

- **For all boating enthusiasts** - from seasoned sailors to weekend cruisers, or boating enthusiasts, this immersive event offers something for everyone.
- **A waterfront platform for the marine industry to unite** with boat manufacturers, dealers, and service providers. A prime hub for networking, it's the perfect time and place to connect, showcase, and sell.



100+
In-Water Boats
& Yachts



50+
Exhibiting brands
on display



4
Days of the Ultimate
Boating Experience



1
Iconic Boat Show
Location

JOIN US AT THIS EVENT

Exhibitors & Sponsors Welcome!

The Windy City Boat & Yacht Show is Chicago's premier in-water marine event, offering an unparalleled platform to showcase your brand, connect with buyers, and gain exposure in a dynamic, high-energy and hands-on setting.



SHOWCASE YOUR BOAT OR PRODUCT

Whether new models or brokerage!



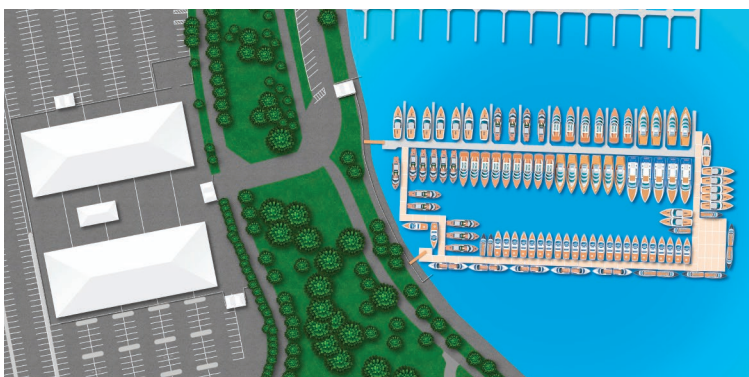
REACH YOUR TARGET AUDIENCE

Engage with serious buyers, industry professionals, and passionate marine enthusiasts!



EXCLUSIVE SPONSORSHIPS

Elevate your brand with premium visibility and VIP experiences.



Don't miss your chance to position your brand at the center of Chicago's booming boating scene. With peak-season crowds in June, an eager demand to get boats on the water, it's the perfect time to maximize your visibility and connect with an engaged audience.

Scan QR code to submit your space request today!

QR
CODE



ABOUT THE SHOW

The Windy City Boat & Yacht Show, Produced by Informa—the **leader** in event management and organizer of six U.S. International Boat Shows—this is your official gateway to the ultimate boating experience.



Proud Supporters:



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Contact Us: info@windycitybys.com



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